



**Run This Town**

Unless you've been living under a rock, you'll have noticed a whole lot of hype surrounding the launch of a new global make-up brand created by a certain superstar singer. And here's the thing – Rhianna's much-anticipated Fenty range totally defied our expectations. Made in partnership with LVMH-owned beauty developer Kendo, the brand is the result of Rhianna's desire to create products that work across all skin types and tones. Like the lady herself, the brand is both edgy and feminine, designed to help everyone achieve Rihanna's real-life killer radiance. In her own words, "This is where the fun begins".  
([sephora.com](http://sephora.com); [fentybeauty.com](http://fentybeauty.com); [harveynichols.com](http://harveynichols.com))



**A Cause For Bubbles**

Well, at last The Good Spa Guide has officially declared what we Cheshire-ites have known all along – that The Mere's fabulous spa has some of the finest customer service, luxury spa treatments and state-of-the-art facilities in the land. The leading authority on spas recently sent some of its 'spa spies' to The Mere for a thorough assessment of its service and facilities – which include a pool, thermal zone, Hamam, sauna, salt room and caldarium – before ultimately deciding to award it their highest possible accolade: Five Bubbles.  
([themeresort.co.uk](http://themeresort.co.uk))



**Scrubd-A-Dub-Dub**

Launching this month exclusively for Harvey Nichols, new grooming brand on the block, Scrubd, is set to make quite a splash. Passionate about crafting effective, all-natural grooming products specifically for the demands of men's skin, the first collection includes such invigorating delights as lemongrass and lime organic triple-milled soap, anti-ageing moisturiser and eye gel, and a gloriously energising face balm.  
([scrubd.com](http://scrubd.com))

# Health & Beauty news

**Kilian Me Softly**

We are beside ourselves with desire for the latest launch from luxury perfume brand By Kilian – two gorgeous fragrances inspired by the works of artist Gustav Klimt. Created as a tenth anniversary celebration for the brand, both scents – Woman in Gold and Gold Knight – explore the dual nature of masculinity vs femininity, light and dark, good and bad. With rose at its heart, Woman in Gold is the softer of the two, while Gold Knight is more on the feisty side, with spicy notes of cinnamon and patchouli – and, as always, both bottles come in gorgeous clutch-esque boxes, this time inspired by Klimt's work.

Woman in Gold, £245 (50ml), £460 (250ml); Gold Knight, £245 (50ml), £460 (250ml) ([bykilian.com](http://bykilian.com))



**Waxing Lyrical**

Now is the perfect time to fill your home with beautiful candles and home fragrances, so we'd suggest checking out newcomer Florence Verity, a Cheshire-based contemporary lifestyle brand producing candles inspired by a passion for luxury fragrances and stylish décor. Handpicked by director Florence Webster in collaboration with a UK-based perfumery, each scent uses high-quality essential oils, with each candle created, designed and hand-poured in the UK using a premium soy wax blend for a long lasting, smoke-free and even burn. Winter has never been so cosy.

([florenceverity.co.uk](http://florenceverity.co.uk))



...with **NATHALIE VINCIGUERRA**, Founder and CEO of Anima Vinci

**HOW WOULD YOU EXPLAIN THE ANIMA VINCI BRAND IN FIVE WORDS?**

Emotional, sensorial, spiritual, passionate, uplifting.

**WHAT IS IT THAT MAKES SCENT AND FRAGRANCE SO ESSENTIAL TO OUR LIVES?**

I believe in the power of scents and fragrances to unlock senses and feelings. I always felt that fragrance has the ability to immerse us in the universe's energy and nature's beauty.

**DO YOU HAVE A FAVOURITE ANIMA VINCI PRODUCT?**

Wood of Life because it has some very spiritual woods and spices never really used in perfumery and for its ability to open all your chakras. Piri Piri is a love filter. Palo Santo is used for healing purposes and Sandalwood for meditation to give clarity and lift the soul.



**WHAT SETS ANIMA VINCI APART FROM ITS PEERS?**

Anima Vinci is a range of consciously created fragrances designed to evoke a passionate and emotional effect on the mind, heart and spirit. Each unique scent will leave you feeling uplifted, confident and upbeat.

From £150 ([animavinci.com](http://animavinci.com))